

Greetings from Clemson!

It is that wonderful time of year when we try to balance the joy of the holiday season with the realities of long lines and shopping, cooking and cleaning, and traveling to be with friends and family. Most of our students have left campus to be with their families and those who remain are attending graduation. We wish them all a safe, happy and well-deserved break!

We continue to be blessed by generous donors who make sure our University remains strong now and into the future. One such loyal donor is Peter LeRoy "Roy" McCall Jr. '53, of Society Hill, SC, who recently established a new scholarship endowment for students in the University's College of Agriculture, Forestry and Life Sciences. McCall's gift of land, valued at more than \$1 million, follows in the footsteps of Clemson founder Thomas Green Clemson, who established our great University with a legacy of land in 1883. View video of the gift announcement and read more about McCall's long legacy of giving back to his alma mater and support of students at Clemson.

Clemson has become a second home for the Cadden family from Virginia. Even though Ken and Mary Cadden are both Virginia Tech Hokies and their daughter Bailey is an N.C. State freshman, the Caddens all have a heart for Clemson because it is where their son and brother Sam came and fell in love with this place and its people. When Sam tragically lost his life in a car accident the summer after his sophomore year, the Caddens knew the best way to honor Sam's memory was through a gift to establish the Samuel J. Cadden Chapel at Clemson University, a project that has been in the planning stages for more than 20 years. Read more about this family and how you can give to the Chapel.

Clemson University is focused on providing a quality educational experience for our students. The Clemson Honors College has been listed among the top 10 honors colleges in the nation by Public University Honors. Congratulations to the faculty, staff and students for this prestigious recognition!

I would also like to congratulate our Clemson Tigers for their amazing performance, both on and off the field. Our student-athlete graduation rates are outstanding, and we are looking forward to cheering our Tigers to another victory in Phoenix! GO TIGERS!

Amidst the hustle and bustle of the season, it is important to remember that each of us can make a positive difference in the world. We are thankful for the generous hearts of those who support Clemson. Please visit our website, call us at 864-656-0663 or write to us at giving@clemson.edu. Every gift, both large and small, contributes to the journey of our amazing Clemson students. Thank you for ALL that you have done to keep Clemson strong and competitive.

We also invite you to consider creating a legacy at Clemson. We would be honored to explore various gift planning options with you that may benefit you, your family and the University. To minimize your taxes, please consider transferring an IRA distribution directly to Clemson. Learn more about IRA rollover benefits here. You can also download our free wills guide, which has been designed to assist you throughout the estate planning process.

Please accept our sincere appreciation for your unwavering support of this outstanding University. Best wishes to you and your family for a happy, healthy and joyful holiday season!

Gratefully yours,




JoVanna J. King
Senior Director
Principal Gifts & Gift and
Estate Planning

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