

## Holiday Greetings Tigers!

It is the most wonderful time of the year! Our picturesque campus was blanketed in the most beautiful, white snow last weekend. I am confident that some of our students found the time from their busy final exam preparation to enjoy the light dusting and make some Tiger Town memories with their friends before heading home for the holidays. However, as beautiful as it was, and as much joy and wonder as the snow may bring, it melted just as fast as it came, and our students are now fully engaged to finish the semester strong.



**JoVanna J. King**  
Senior Associate Vice  
President for  
Development



Graduation is scheduled for Thursday, December 20, and we wish all of our students and their families a hardy congratulations! We are excited to see how they will impact the world! As Tigers, we share a special bond, and we can always count on our Clemson family to celebrate our achievements, victories and discoveries.

We also take pride in giving back to Clemson in ways that are beneficial to us, the University and our students.

Dave Lyle is committed to giving back while honoring Clemson students – past and present – who, like him, felt called to serve their country. A native of Walhalla, SC, Lyle never considered attending college anywhere other than Clemson. His life and career – both as a serviceman and a civilian – took him around the globe; however, he always seemed to end up back in the south. By 2009, Lyle retired, and he and his wife, Judy, moved to Walhalla where a Clemson Tiger flag waves visitors to their front door. They have given of their time and treasure to the university, and most recently, they made a future commitment to support the Class of 1968 ROTC Endowment, which provides scholarships to Clemson Corps cadets. When asked why they chose to give back to Clemson, Lyle's answer is simple, "Clemson is family." He adds, "Giving back through your estate is a no-brainer." The Lyles support the Class of 1968 Endowment, ensuring that Clemson men and women will receive a world-class education while preparing to serve our nation. You can read more about Dave and Judy [here](#).



We would like to extend our sincerest congratulations to Dr. Mary Anne Raymond, the Thomas F. Chapman '65 Distinguished Professor of Leadership, who recently received the Society for Marketing Advances (SMA) coveted Access-Capon Distinguished Teaching Award. Dr. Raymond, professor of marketing and director of corporate relations for the College of Business, is the first professor to win the SMA distinguished teaching award the first time he/she was nominated and was recognized in a special ceremony at the West Palm Beach Marriott. You can read more [here](#). Congratulations, Mary Anne, on this much-deserved award!



It is hard to believe that the fall semester is ending – it seems as if we were just welcoming our students back to campus and anxiously waiting to watch our Tigers run down the hill for the first game. Now, our Tigers are the ACC Champions – for the fourth year in a row – and headed for the Goodyear Cotton Bowl at 4 p.m. on December 29th in Dallas. It has been a spectacular football season, and we were delighted to see so many of you back on campus to support our Tigers!



During the holidays, I hope we all take the opportunity to express our sincere appreciation for the many blessings in our lives. It is also a time when we can focus on giving back to others with our time and treasures and to reflect on our philanthropic goals and objectives.

We sincerely hope that you will reach out to us if we can assist you and your family in any way. You may link to our Gift Planning [website](#), call us at 864-656-0663 or write to us at [giving@clemson.edu](mailto:giving@clemson.edu). We also invite you to learn more about IRA rollover benefits [here](#). Required Minimum Distributions (RMD) must be taken from our IRAs by December 31 to avoid penalties. Please download our free [Wills Guide](#), which has been designed to assist you throughout the estate planning process.

Our seniors will soon embark on futures full of possibilities, our undergraduates will leave campus to return home for the holidays, and our campus will be noticeably quieter for several weeks. Nonetheless, the holiday season is still a wonderful time to enjoy our beautiful campus, and we hope you and your family are making plans to visit us soon.

Between now and the end of the year, I encourage you to spend time with those who are the happy to your holiday; the jingle to your bells; the wish to your star; the home for your holidays; the candy to your cane; the kiss under your mistletoe; the holly to your jolly; the winter to your wonderland; the ginger to your bread; the milk to your cookie; the joy to your world; the star on your tree; and most of all, the loves of your life.

Merry Christmas, Happy Holidays and GO TIGERS!

Gratefully yours,

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A revocable living trust is one of the principal estate planning methods. While everyone should have a will, there are many benefits of a revocable living trust. [Read More](#)

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People give when their hearts are touched in a meaningful way, and Wayne Ouzts '61, is no exception. His relationship to Clemson and to those that helped him... [Read More](#)

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